

Here are some ways to use the word **trend**:



### ADJ. + TREND combinations

#### Upward ≠ downward

As you can see, there has been a downward **trend** since the 2008 economic crisis.

#### Historical

This appears to reflect the historical **trend** of economic ties between the two countries.

#### Rising/increasing/growing

Demand can also be affected by the growing **trend** for more students to live at home and commute for economic reasons.

#### General

If the general upward **trend** in the unemployment rate continues, the President may find re-election more difficult.

#### Underlying

The underlying **trend** is for prices to head north.

#### Wider

Analysts said it was unlikely that this was indicative of a wider **trend**.

#### Present/current

The present **trend** is towards inner-city living.

#### Recent

Recent **trends** in the market indicate stronger growth in the next quarter.

#### Latest

The latest **trend** of rising borrowing costs is also of concern.

## **New**

He said that the new **trend** was driven by the transformation of income distribution in developing countries which...

## **Fickle/short-term**

The short-term **trend** for export and import volumes has shown a clear improvement.

Some analysts worry it may be just a fickle **trend**.

## **Long-term**

The rise in the Dow has been a clear long-term **trend**.

## **Worrying**

There is a worrying **trend** for students to choose 'easy' subjects such as...

## **Alarming/disturbing**

With opinion polls pointing to an alarming **trend** towards dissatisfaction with the role of the US in the world, ..

## **Continuing**

It shows a continuing **trend** toward improved food quality.

## **Strong/powerful/weak**

This has been due to a weak **trend** in tea prices.

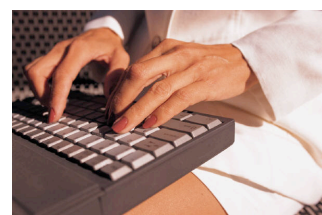
Hikes in property prices are supported by a powerful **trend** of urbanisation that is quite different from the speculative development in..

## **Key**

The other key **trend** is the growth of ski touring companies.

## **Exacerbate**

What is clear is that this long-term **trend** has been exacerbated over the last couple of years by the financial crisis.



**Verb + TREND combinations****Continue**

We can see that the **trend** is continuing into the 21st century

**Reverse a trend/buck the trend**

The drive to reverse this **trend** has become more urgent.

Mr Smith said that in spite of the weak economy, the company was bucking the trend and seeing strong sales growth.

**Start/begin**

The **trend** began five years ago when the government imposed a package of measures..

**Strengthen**

This is a **trend** which has been strengthened by disillusionment with earlier deals.

**Accelerate**

The **trend** in recent years has accelerated because...

**Anticipate/expect**

This is a **trend** the airline had anticipated owing to..

**Take a turn**

That **trend** took a dramatic turn for the worse in the recent recession

**Other phrases**

This is a **trend** that I see continuing.

A new economic reality in Italy is behind this trend.

Latin American markets have reacted positively to news about action on Eurozone debt worries, a **trend** that has left analysts cautious.

There has been a **trend** away from currencies that are pegged or tightly managed against...

In the coming years, we expect to see a **trend** towards more luxury goods.

This downward trend is cause for concern.